

## Media Information

### About Us

Industrial Solutions & Building Update are multi-media digital magazines which circulates directly to 25,000 targeted businesses per issue, and is downloadable from multiple digital news stands and via social media Twitter, LinkedIn and our iOS app.

The aim of the publication is to promote good quality products and services from reliable and trustworthy companies that would be of interest and relevance to our readers. People that read the publication include decision makers that work within the key sectors of UK industry. These people work for organisations such as manufacturing, engineering, process, warehousing, handling, logistics, building and construction, retail and other key industry sectors.

### Regular features

Although we do not publish a forward features list and we work issue to issue, we do publish the following features regularly:

- Company Profiles/Interviews
- Exhibition Reviews/Previews
- New Product Updates
- Building
- Waste & Water Management
- Drainage
- Laboratory
- Cleaning & Hygiene
- Labelling
- Print & Packaging
- Testing & Measurement
- Electronics
- Facilities Management
- Tape Applications
- Software & Technology
- Construction
- Plant & Works
- Surface Coating
- Laser Cutting
- Workwear
- Handling, Storage & Automation



### Publication date & sizes

Published Monthly

Page size – 297mm high x 210mm wide

Image size – 281mm high x 185mm wide (note this is not acceptable as a full page ad size)

Bleed = 3mm. Bleed is available for full page ads. Bleed ads should include cropmarks.

All pages have headers and footers

An advertorial service/colour separation charge may apply. Discounts apply to agencies and runs.

Proofs are only available on written request.

### Preferred Formats

- An ad should be supplied to us as a high resolution PDF with all images at 300dpi or above, flattened transparency and embedded fonts, or as a high resolution JPG at 300dpi to the correct size at 100% (some common sizes are detailed right).
- Text should be supplied in Word document format
- Pictures supplied to accompany large and small editorial pieces should be 300dpi high resolution JPGs, approximately A6 in size (105mm x 148mm), in either portrait or landscape format (files larger in size than this are acceptable, files smaller are not)
- We welcome high resolution logos in Illustrator EPS format if available
- GIFs, PNGs, Powerpoint files, Publisher documents and low resolution imagery pulled off websites are not acceptable for publication.
- Our email service has issues with files over 20MB in size; please feel free to use free online file delivery services such as [www.wetransfer.com](http://www.wetransfer.com) or [www.mailbigfile.com](http://www.mailbigfile.com) instead.

### Ad Sizes

Some typical ad sizes, measurements & prices.

Size	Height (mm)	Width	Price (£)
QR Directory	52	90	150
Quarter Page	127	90	275
Half page horizontal	127	185	495
Half page vertical	259	90	495
Full Page inc bleed	303	216	825

### Digital Edition

The current issue and previous issues are archived and can be viewed on our website: [www.solutionspublishing.co.uk](http://www.solutionspublishing.co.uk)

If you would like to feature a press release or advertisement for your company in the publication, please contact the editor by email at: [solutionspublishing@outlook.com](mailto:solutionspublishing@outlook.com), by phone on: 0121 241 8788.